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Crestliner to launch redesigned Fish Hawk series

Otsego, Minn., Jan. 15, 2019 (GLOBE NEWSWIRE) -- Crestliner Boats announces the complete redesign of its number-one bestselling family of boats, the Fish Hawk. Inspired by hardcore anglers, the new Fish Hawk includes more advanced fishing features, increased onboard comfort and industry-leading power, plus an all-new model to expand the powerful family: the 1650 Fish Hawk.



Crestliner Boats has redesigned its popular Fish Hawk series with more advanced fishing features.

“We fully believe it’s possible to make great boats even better, and the new Fish Hawk family exemplifies this,” said Jake Mirabal, Crestliner product manager. “Anglers gave us input on how this flagship fishing boat could be even more impressive. We didn’t just take their feedback; we took it to another level. And the result is a precise, powerful boat that helps you catch more fish in more waters.”

The Fish Hawk family consists of five models: the 1950, 1850, 1750; and a brand new 1650, which joins the 16-foot collection. Each model comes with aggressive Mercury Marine power—from best-in-class 115 horsepower on the new 1650, to 225 horsepower on the 1950. When combined with Crestliner’s legendary stability, this impressive “max” horsepower provides better driver control and exceptional performance in a wide range of operating conditions.

Onboard the redesigned and new Fish Hawks, a whole host of upgrades awaits. This starts with a new feature-rich console with illuminated toggle switches, multifunction gauges, a 12V power outlet, two drink holders and room for two electronic displays (9 inches and 12 inches), as well as the Mercury Vessel View option. The center rod storage locker boasts class-leading space, with room for 10 rods and an optional trolling motor battery and charger. The 1950 Fish Hawk features a deep, 17-gallon aerated stern livewell/baitwell with

timer, divider and bait bucket; and the 1850, 1750 and new 1650 have a 15-gallon aerated livewell with timer and divider in the stern. For even more space, the 1950 and 1850 come with an optional 57-inch, 21-gallon muskie livewell. To enhance every angler's experience, the new 1650 now comes standard with an aerated bow livewell with timer, just like its older siblings.

Beyond the fishing features, the Fish Hawk family has been reconfigured to maximize onboard space and comfort. This starts with three additional inches on both the 1850 and 1750 models, and across the series the new gunnel design has led to a wider cockpit. Anglers have the ability to configure the overall layout in several ways—side console, dual console or walk-through—as well as add additional seating with the new optional stern jump seats that also fold down to create a broad casting deck.

"Onboard space is so important for anglers and their families," said Crestliner Category Manager, Bjorn Bloom. "We wanted the new Fish Hawk family to have noticeably more room, so that when you step onboard you feel like everyone and everything has its place—and none of it is going to interfere with fishing."

A redesigned family of boats wouldn't be complete without a good-looking exterior, and the Fish Hawk excels here as well. Anglers can choose from multiple base and accent colors (Black Metallic, Silver Metallic, Bright White, True Blue Metallic, Fire Red Metallic and Limited Edition colors) and flooring options (carpet, vinyl, or vinyl with snap-in carpet or MarineMat flooring). Each comes standard with new hullside graphics, making the Fish Hawk stand out from others on the water.

"We're very excited for fishermen everywhere to experience this upgraded family and see how we've delivered on their requests—and then some," Mirabal said. "It's an exciting boat that's going to lead to some exciting days on the water."

For more information on the Fish Hawk redesign, visit crestliner.com.

About Crestliner

Located in Otsego, Minn., Crestliner boats and pontoons are crafted with an uncompromising mix of functional design, all-welded aluminum construction and a relentless commitment to excellence. Since 1946 Crestliner has been making boats forged with strength and defined by durability. As a world-wide leader, Crestliner continues to redefine the industry with boats built to last. A testament to our quality and craftsmanship, Crestliner has received the CSI Award of Excellence in Customer Satisfaction for Aluminum Outboard Boats for 10 consecutive years. Learn more about Crestliner and its line of boats by visiting crestliner.com.

Crestliner is a division of Brunswick Corporation, a leader in the recreational marine industry, brunswick.com

About Brunswick

Headquartered in Mettawa, Ill., Brunswick Corporation's leading consumer brands include Mercury Marine outboard engines; Mercury MerCruiser sterndrive and inboard packages; Mercury global parts and accessories including propellers, and SmartCraft electronics; Power Products Integrated Solutions; MotorGuide trolling motors; Attwood, Garelick and

Whale marine parts; Land 'N' Sea, BLA, Payne's Marine, Kellogg Marine & Lankhorst Taselaar marine parts distribution; and Mercury and Quicksilver parts and oils; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern boats; Life Fitness, Hammer Strength, Cybex, Indoor Cycling Group and SCIFIT fitness equipment; and Brunswick billiards tables, accessories and game room furniture. For more information, visit https://www.brunswick.com

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Attachment

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