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Brunswick Names Mark Schwabero President - Mercury Marine

LAKE FOREST, Ill., Nov. 6 /PRNewswire-FirstCall/ -- Brunswick Corporation (NYSE: BC) today named Mark D. Schwabero, 55, president of Mercury Marine, the world's largest manufacturer of marine engines. Schwabero most recently led the outboard business at the Brunswick unit, and in his new capacity, will continue to report to Dustan E. McCoy, Brunswick's chairman and chief executive officer.

"Since joining Mercury Marine in 2004, Mark has been an integral member of a management team that has secured Mercury's position as the industry leader in technology, quality and operational excellence," said McCoy.

"Mercury has been at the forefront of marine-engine manufacturing since the company's inception in 1939, and that tradition will carry on under Mark's leadership as Mercury products will continue to meet the evolving demands of discriminating and ecology-minded consumers," McCoy added.

Schwabero will lead a seasoned and successful management team that will include Kevin S. Grodzki and Stephen M. Cramer. This trio had most recently been jointly leading Mercury. "We are fortunate to have had such an experienced and cohesive management team in place at Mercury," explained McCoy. "Mark, Kevin and Steve have each played key roles in shaping and executing the strategies and day-to-day conduct in elevating Mercury's performance. Going forward, we will continue to benefit from their combined and complementary expertise in advancing Mercury's industry leadership position by fostering innovation, introducing new products to the marketplace, and further expanding its growing international presence."

Schwabero joined Mercury in 2004 with 28 years experience as a senior executive in the automotive and commercial vehicle industries. During that time, he had leadership positions in such companies as Hendrickson International, Pilkington Libbey-Owens-Ford, Bosch Braking Systems North America, and Navistar International. Schwabero holds both a bachelor's of science degree and master's of science degree in industrial and systems engineering from Ohio State University, where he was recognized with the University's Distinguished Alumnus Award in 1991 and a Meritorious Service Award in 2008.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Teignbridge propellers; Albemarle, Arvor, Bayliner, Bermuda, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris, Hatteras, Kayot, Lowe, Lund, Maxum, Meridian, Ornvik, Princecraft, Quicksilver, Rayglass, Sea Ray, Sealine, Triton, Trophy, Uttern and Valiant boats; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Benrock parts and accessories distributors; IDS dealer management systems;

Life Fitness, Hammer Strength and ParaBody fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables; and Dynamo, Tornado and Valley pool tables, Air Hockey and foosball tables. For more information, visit http://www.brunswick.com.

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