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Brunswick to Close Cumberland, Md., Boat Plant

LAKE FOREST, Ill., Nov. 13 /PRNewswire-FirstCall/ -- Brunswick Corporation (NYSE: BC) today announced that it will transfer production of Trophy offshore fishing boats made at its plant in Cumberland, Md., to another Brunswick facility in Ashland City, Tenn. The shift will precipitate ceasing production at the Cumberland manufacturing facility by the end of 2008, eliminating approximately 115 production and support positions.

"As we deal with the global economic downturn and its impact on recreational marine markets, we are continuing to shrink our North American manufacturing footprint," Dustan E. McCoy, Brunswick chairman and chief executive officer, said. "This decision is no reflection upon the Cumberland work force or product, but the result of our need to develop a more efficient manufacturing footprint.

"As previously announced, Brunswick has been following through on a number of measures to reduce expenses and resize the company to compete in the global marine market," McCoy added. "Over the past two years, we have closed 12 other North American boat plants, in addition to Cumberland, and have continually reduced production rates throughout our marine businesses. Cumberland will also observe three weeks of furlough, during which time all boat production temporarily is halted, while the phase down is completed."

Brunswick stated it will offer outplacement assistance for affected employees, including severance and other support aimed at helping them transition to another job.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Teignbridge propellers; Albemarle, Arvor, Bayliner, Bermuda, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris, Hatteras, Kayot, Lowe, Lund, Maxum, Meridian, Ornvik, Princecraft, Quicksilver, Rayglass, Sea Ray, Sealine, Triton, Trophy, Uttern and Valiant boats; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Benrock parts and accessories distributors; IDS dealer management systems; Life Fitness, Hammer Strength and ParaBody fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables; and Dynamo, Tornado and Valley pool tables, Air Hockey and foosball tables. For more information, visit http://www.brunswick.com.

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