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Brunswick Billiards Limited-Edition Gold Crown Cue Recognizes 50 Years of Excellence

Exclusive Cue Collection Marks 50(th) Anniversary of Gold Crown(TM) Family of Tables

BRISTOL, Wis., Oct. 11, 2011 - Rack 'em up! Brunswick Billiards, a world leader in the design of billiards tables, game room furnishings and billiards equipment, is rolling out a limited-edition series of Gold Crown pool cues. Available this fall just in time for holiday gift giving and entertaining, the limited-edition cue collection honors the same craftsmanship, heritage and tradition as Brunswick's Gold Crown((TM)) family of tables.

"The only variable piece of equipment in the game between two opponents, a pool cue should help a player exude the confidence he or she needs to develop their billiards game," said Austin Rothbard, president, Brunswick Billiards. "We're proud to offer players a limited-edition cue that is designed to fit their needs, personalities and styles of play. The quality design, cutting-edge technology and laser engraved details make this collection worthy of the Gold Crown name and an investment worth calling one's own."

The cue collection, which includes three distinct styles - Model GC1 (SRP: $500), Model GC3 (SRP: $600) and Model GC5 (SRP: $700), will be available for sale nationwide at select retail locations throughout the 2011 holiday season. Only 500 Model GC5 cues will be available nationwide, each is numbered to reflect its exclusivity and quality stature.

A "Golden" Anniversary

This year, Brunswick Billiards commemorates the 50(th) anniversary of its Gold Crown( )family of tables.

Since its debut in 1961, the Brunswick Billiards Gold Crown( )table has been updated with new features for optimized playability. The current Gold Crown( )V edition features nickel-corner castings, apron details and a redesigned ball storage area to give the table a stronger, bolder appearance. The large capacity drop pockets, flush rail castings and quick set foot plates(®) help facilitate play.

"The excellent craftsmanship and sleek design of the Gold Crown table has contributed to its overall reputation as one of the industry's 'best playing professional pool tables'," added Rothbard. "We've taken great care to honor its tradition of high quality and excellence, especially through the debut of the cue collection, making it possible for more people to enjoy pool in their homes as a recreational family activity."

For more information on all of Brunswick Billiards' 2011 product introductions, visit BrunswickBilliards.com, or become a pool fan on Facebook at Facebook.com/BrunswickBilliards. To remain up-to-date on all the latest

billiards' and gaming trends follow BeyondThePocket.com.

About Brunswick Billiards

Connecting generations through superior craftsmanship and innovation since 1845, Brunswick Billiards has been the leader in designing the highest-quality billiards and pool tables and game room furnishings preferred by experts around the world. Based in Bristol, Wis., the billiards division of Brunswick Corporation (NYSE: BC), has more than 300 retail dealer locations across the United States, and international distributors in more than 40 countries. For more information about Brunswick Billiards and its product line, visit www.BrunswickBilliards.com.

About Brunswick Corporation
Headquartered in Lake Forest, Illinois., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, and Diversified Marine parts and accessories distributors; Arvor, Bayliner, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris FloteBote, Hatteras, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Suncruiser, Triton Aluminum, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit www.brunswick.com.

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