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Brunswick Corporation Wins 13 Awards Across its Portfolio of Brands at the 2023 Miami International Boat Show

MIAMI – February 16, 2023 – Brunswick Corporation (NYSE: BC) had an award-winning performance at the Miami International Boat Show with its brands and products being recognized with 13 awards, including four NMMA Innovation Awards, over the first two days.

Furthering Brunswick's marine leadership position, its brands won awards highlighting innovation, customer satisfaction and marketing excellence, including:

- Four Brunswick products won Innovation Awards, including Navico Group, Lowrance® HDS PRO with Active Imaging HD and ActiveTarget 2 (Consumer Electronics, Mobile Applications and Software); Sea Ray, SLX 260 Outboard (Cuddy Cabin, Bowrider, Deck Boats); Mercury Marine, Avator 7.5e Electric Outboard Motor (Electric Motor/ Battery Powered Propulsion/ Hybrids); Navico Group, Fathom e-Power System (Mechanical & Electrical Systems)
- Five brands were recognized with Marine Industry CSI (Customer Satisfaction Index) Awards for displaying the highest levels of customer contentment. Boston Whaler, Crestliner, Cypress Cay, Harris Boats and Lund Boats were recognized receiving customer satisfaction of 90-percent or higher.
- Four brands received Neptune Awards for marketing excellence, including Boston Whaler (Best Online Advertising); Crestliner (Best Short Video); Heyday (Best Marketing Innovation); and Sea Ray (Best Integrated Marketing New Product Launch).

"I am incredibly proud of our brands and the many accolades we received this week, which encompasses direct feedback from industry professionals, our global consumers and partners," said Dave Foulkes, CEO, Brunswick Corporation. "The brands, products and technologies recognized are an excellent showcase of our ACES (autonomous, connectivity, electrification, shared access) strategy, and Miami has proven to be a fantastic forum for us to demonstrate our continued leadership in marine innovation and the strength of our Company."

About Brunswick

Brunswick Corporation (NYSE: BC) is the global leader in marine recreation, delivering innovation that transforms experiences on the water and beyond. Our unique, technology-driven solutions are informed and inspired by deep consumer insights and powered by our belief that "Next Never Rests™". Brunswick is dedicated to industry leadership, to being the best and most trusted partner to our many customers, and to building synergies and ecosystems that enable us to challenge convention and define the future. Brunswick is home to more than 60 industry-leading brands. In the category of Marine Propulsion, these brands include, Mercury Marine, Mercury Racing and MerCruiser. Brunswick's comprehensive collection of parts, accessories, distribution, and technology brands includes Mercury Parts & Accessories, Land 'N' Sea, Lowrance, Simrad, B&G, Mastervolt, RELiON, Attwood and

Whale. Our boat brands are some of the best known in the world, including Boston Whaler, Lund, Sea Ray, Bayliner, Harris Pontoons, Princecraft and Quicksilver. Our service, digital and shared-access businesses include Freedom Boat Club, Boateka and a range of financing, insurance, and extended warranty businesses. While focused primarily on the marine industry, Brunswick also successfully leverages its portfolio of advanced technologies to deliver an exceptional suite of solutions in mobile and industrial applications. Headquartered in Mettawa, IL, Brunswick has more than 18,500 employees operating in 29 countries. In 2022, Brunswick was named by Forbes as a World's Best Employer and as one of America's Most Responsible Companies by Newsweek, both for the third consecutive year. For more information, visit brunswick.com.