November 17, 2026

BRUNSWICK

Lowrance® Introduces the New Scout® Trolling Motor

Tulsa, Okla. (November 17, 2026) – Lowrance®, a world-leader in fishing electronics, today announced the new Scout® trolling motor, an affordable multi-species trolling motor that brings premium functionality to more anglers. Featuring best-in-class GPS positioning, near-silent operation, versatile control options, and seamless integration with Lowrance electronics, Scout helps anglers stay on fish longer and spend more time focused on the catch.

“Scout was designed to deliver the features anglers value most in a trolling motor, combining precise boat control, quiet operation, and seamless integration in an accessible package," said Yasser Nafei, President of Electronic Solutions for Navico Group. "Whether you're upgrading an existing setup or equipping a new boat, Scout makes it easier than ever to find your spot, hold it with confidence, and fish your way."

With industry-leading GPS accuracy, Scout enables anglers to hold onto active fishing spots and maintain precise positioning, even in challenging conditions. Its powerful electric-steer system delivers responsive handling and reliable thrust, while the brushed motor is engineered for near-silent operation, making Scout the quietest motor in its class.

Designed to maximize time on the water, Scout features Lowrance's easy stow-and-deploy system, allowing anglers to get fishing quickly and move between locations with minimal effort. Scout is built for seamless integration with the Lowrance ecosystem, making it easy to upgrade. NMEA® 2000 connectivity allows instant communication with compatible Lowrance displays, while select models include an integrated HDI nosecone transducer that provides access to trusted Lowrance sonar technology directly through the display.

Recognizing that every angler fishes differently, Scout offers multiple control options to suit any style. 12V models include a compact wearable wireless remote that allows control from anywhere onboard, while 24V models come standard with the revolutionary FreeSteer™ joystick remote, the industry's first and only trolling motor remote featuring a precision joystick and full-color LCD display for unmatched control and responsiveness. To further customize their experience, anglers can add optional foot pedal controls, choosing from a compact wireless pedal or an advanced wireless pedal for convenient hands-free operation

Backed by more than 60 years of marine innovation and extensive on-the-water testing, Scout is available in a range of shaft lengths from 36 to 72 inches, with freshwater and saltwater models designed to meet the needs of anglers across a broad range of applications, from kayaks and small fishing boats to inshore coastal and multispecies vessels.

Scout trolling motors start at $1,899.99 USD and are available now.

Key Features

- Best-in-class GPS
- Models for saltwater and freshwater
- Electric-steer transmission
- Brushed motor
- 40% quieter than other brushed motors
- Easiest-ever stow and deploy
- Compatible with FreeSteer joystick and compact remote
- Compatible with Recon foot pedals or compact wireless foot pedals
- Selected models include HDI nosecone (Sonar: 83/200 kHz + 455/800 kHz)
- NMEA 2000 integration
- Lowrance App integration
- Two-year motor warranty

For more information on Lowrance, visit www.lowrance.com.

###

About Lowrance®

Lowrance® is part of Navico Group, a division of Brunswick Corporation (NYSE: BC), and has been a leader in marine electronics and sonar technology since first inventing the original consumer fishfinder in 1957. It features a brand portfolio that is dedicated to helping anglers find and catch more fish, and includes the industry-leading HDS PRO®, Elite FS™, Eagle® Chartplotters & Fishfinders, ActiveTarget™ 2 and Active Imaging™ HD Sonars and Lowrance Ghost®, Ghost® X, Recon™, and Scout Trolling Motors. Lowrance is distributed in more than 100 countries worldwide. More information is available at lowrance.com.

About Navico Group

A division of Brunswick Corporation (NYSE: BC), Navico Group is the world's leading supplier of integrated systems and products to industries ranging from marine to recreational vehicle and beyond. The Navico Group portfolio is comprised of industry-leading brands in power management, digital control & monitoring, networked devices, and marine electronics. Some of the many brands that make up Navico Group include: Ancor, Attwood, B&G, BEP, Blue Sea Systems, C-Map, CZone, Lenco, Lowrance, Marinco, Mastervolt, Progressive Industries, ProMariner, Simrad, and Whale.