March 26, 2025

Brunswick Corporation Named to Newsweek's Most Trustworthy Companies in America 2025 List for Third Consecutive Year

METTAWA, Ill. (March 26, 2025) – Brunswick Corporation (NYSE: BC), the world's largest marine technology company, has been named to Newsweek's 2025 list of America's Most Trustworthy Companies for the third consecutive year. Of the thousands of companies considered for this recognition, only 700 earned this honor, with Brunswick ranking in the Top 10 companies within the Manufacturing and Industrial equipment category. The award recognizes companies across three key public pillars of trust – customer trust, investor trust, and employee trust.

"We are proud to be recognized by Newsweek as one of America's most trustworthy companies," said Jill Wrobel, Chief Human Resources Officer at Brunswick Corporation. "We remain committed to leading the industry in best-in-class quality, service and customer support, and this prestigious recognition highlights that. It is an honor to know that we have earned the trust of our most valuable stakeholders – our employees, customers, and investors."

The top 700 Most Trustworthy Companies spanned 23 industries and were chosen based on a holistic assessment of trustworthiness. Those that made the list were identified in an independent survey based on a large sample of approximately 25,000 U.S. residents who rated companies they know on the three touchpoints of trust. A total of 100,000 evaluations were submitted. All companies headquartered in the US with a revenue over $500 million were considered in the study.

Recently, Brunswick has been recognized with several national awards highlighting the company's commitment to employee and customer satisfaction. To learn more about Brunswick's culture, visit brunswick.com/our-company, and to view the entire 2025 list of America's Most Trustworthy Companies, visit https://www.newsweek.com/rankings/most-trustworthy-companies-america-2025.

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About Brunswick Corporation:

Brunswick Corporation (NYSE: BC) is the global leader in marine recreation, delivering innovation that transforms experiences on the water and beyond. Our unique, technology-driven solutions are informed and inspired by deep consumer insights and powered by our belief that "Next Never Rests™". Brunswick is dedicated to industry leadership, to being the best and most trusted partner to our many customers, and to building synergies and ecosystems that enable us to challenge convention and define the future. Brunswick is home to more than 60 industry-leading brands. In the category of Marine Propulsion, these brands

include, Mercury Marine, Mercury Racing, MerCruiser, and Flite. Brunswick's comprehensive collection of parts, accessories, distribution, and technology brands includes Mercury Parts & Accessories, Land 'N' Sea, Lowrance, Simrad, B&G, Mastervolt, RELiON, Attwood and Whale. Our boat brands are some of the best known in the world, including Boston Whaler, Lund, Sea Ray, Bayliner, Harris Pontoons, Princecraft and Quicksilver. Our service, digital and shared-access businesses include Freedom Boat Club, Boateka and a range of financing, insurance, and extended warranty businesses. While focused primarily on the marine industry, Brunswick also successfully leverages its portfolio of advanced technologies to deliver an exceptional suite of solutions in mobile and industrial applications. Headquartered in Mettawa, IL, Brunswick has approximately 14,500 employees operating in 26 countries. In 2024, Brunswick was named America's Best Large Employers for 2024 by Forbes Magazine for the sixth consecutive year in addition to winning more than 100 awards across the enterprise for the third straight year. For more information, visit www.Brunswick.com.