May 26, 2026

Brunswick Corporation Establishes a New Company Record with 15 Boating Industry 2026 Top Product Awards

Recognition across 13 Brunswick brands demonstrates depth of innovation pipeline and category leadership

METTAWA, Ill., May 26, 2026 (GLOBE NEWSWIRE) -- Brunswick Corporation (NYSE: BC) and its brands have earned 15 *Boating Industry* Magazine Top Product Awards for 2026, marking the most the Company has received in a single year and highlighting the breadth of Brunswick's innovation pipeline. Spanning 13 different Brunswick brands, the awards recognize "the marine industry's best new and innovative products" across boats, propulsion, vessel control, and marine electronics.

The 2026 Brunswick honorees include:

Brunswick Boat Group

- Boston Whaler 330 Outrage
- Harris Sunliner
- Lowe LF Pontoon
- Lund Crossover XS
- NAVAN T30
- Princecraft Platinum 190
- Princecraft Vogue 25 WRL
- Sea Ray SLX 360 Outboard
- Thunder Jet Rush OT

Mercury Marine & Flite

- Fliteboard RACE
- Mercury Boost
- Mercury Keyless System

Navico Group

- B&G Zeus SRX Chartplotter
- Lowrance Active Target 2 XL Live Sonar
- Simrad AutoCaptain Autonomous Boating System

"Winning 15 Top Product Awards across our Boat Group, Mercury Marine, Flite and Navico Group is a milestone for Brunswick. More meaningfully, it reflects what's possible when an enterprise of our scale prioritizes the consumer experience at every level," said Dave Foulkes, CEO of Brunswick Corporation. "From autonomous helm technology and keyless propulsion to category-defining boats and next-generation sonars, every product on this list

was designed to enhance the boating experience. The credit goes to the engineers, designers, and product teams whose work continues to set the pace for our industry."

The 2026 Top Product Awards and feature can be seen in theMay edition of *Boating Industry Magazine*.

Attachments

- Brunswick Corporation and its brands win 15 Boating Industry Top Product Awards
- Brunswick Corporation CEO Reflects on Winning 15 Boating Industry Top Product Awards

Michelle
Voss —

Director, Global Public Relations & Communications
M: (904) 955 - 0818

BRUNSWICK
NEXT NEVER RESTS®

Brunswick Corporation and its brands win 15 Boating Industry Top Product Awards

Brunswick Corporation and its brands earned 15 Boating Industry Top Product Awards for 2026, the most the Company has received in a single year, spanning 13 brands across the Brunswick Boat Group, Mercury Marine, Flite and Navico Group.

Brunswick Corporation CEO Reflects on Winning 15 Boating Industry Top Product Awards

Brunswick Corporation CEO Dave Foulkes reflects on the Company's record 15 Boating Industry Top

Product Awards for 2026, recognizing the engineers, designers, and product teams behind innovations spanning autonomous helm technology, keyless propulsion, category-defining boats, and next-generation sonars.

Source: Brunswick Corporation