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Brunswick Names Kinsey Vice President - Strategy and Corporate Development; Tompkins to Join Bowling & Billiards

LAKE FOREST, Ill., March 5 /PRNewswire-FirstCall/ -- Brunswick Corporation (NYSE: BC) today announced that Jeffrey M. Kinsey, 42, has been promoted to vice president - strategy and corporate development. Kinsey will oversee strategic planning for Brunswick, reporting to Peter G. Leemputte, senior vice president and chief financial officer. Kinsey succeeds Dale B. Tompkins, 45, who will join Brunswick Bowling & Billiards and report to Warren N. Hardie, president of Brunswick Bowling & Billiards.

Kinsey most recently was vice president of the Focused Businesses Unit, a collection of small but fast-growing businesses within Mercury Marine, a Brunswick unit. He joined Mercury in 2003 as vice president of strategy and business development before assuming his most recent role in 2004.

Prior to joining Mercury, Kinsey was manager of business development for General Electric's aircraft engines business. He was a senior consultant with Marakon Associates after leaving the U.S. Navy, where he was an aviator and White House liaison officer.

Kinsey has a BS degree in electrical engineering from the University of Cincinnati, a MS degree in aerospace science from Embry-Riddle Aeronautical University, and a MBA from the Kellogg Graduate School of Management at Northwestern University.

In his new role, Tompkins will focus on developing new business opportunities for Brunswick Bowling & Billiards. Before his most recent assignment, he also had served as vice president - strategy and business development for Mercury Marine Group, joining the company in 2000. Prior to joining Brunswick, Tompkins had been vice president of business development for Giddings & Lewis, a manufacturer of industrial equipment and systems based in Fond du Lac, Wis. He previously had been with the Strategic Advisory Services and Financial Advisory Services groups of Ernst & Young.

Tompkins has his MBA from the University of Minnesota and a bachelor's degree in finance from the University of Wisconsin - LaCrosse.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Teignbridge propellers; MotoTron electronic controls; Albemarle, Arvor, Baja, Bayliner, Bermuda, Boston Whaler, Cabo Yachts, Crestliner, Harris, Hatteras, Kayot, Laguna, Lowe, Lund, Maxum, Meridian, Ornvik, Palmetto, Princecraft, Quicksilver, Savage, Sea Boss, Sea Pro, Sea Ray, Sealine, Triton, Trophy, Uttern and Valiant boats; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Benrock parts and

accessories distributors; IDS dealer management systems; Life Fitness, Hammer Strength and ParaBody fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables; and Dynamo, Tornado and Valley pool tables, Air Hockey and foosball tables. For more information, visit http://www.brunswick.com .

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