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Brunswick announces creation of industry-leading Boat Technology Center of Excellence

Fiberglass Boat Design and Technology Center to open in fall 2019

EDGEWATER, Fla., Jan. 24, 2019 (GLOBE NEWSWIRE) -- Brunswick Boat Group, a division of Brunswick Corporation (NYSE: BC), has announced plans for the Brunswick Fiberglass Boat Technology Center (BFBTC), the most extensive recreational boat design and technology center in the United States. Located in Edgewater, Fla, the 45,000- square-foot facility will be home to the industry's most formidable boat product development team, with a mission to design, engineer, and launch innovative, industry-leading products for two of the most iconic brands in the marine industry-- Boston Whaler and Sea Ray.

The technology center is further evidence of Brunswick's commitment to define the future of boating by creating a technology center of excellence designed to enhance the overall boating experience. Through expert design and engineering services, all brands in the Brunswick portfolio will benefit from the unparalleled depth and breadth of marine product development talent that such a facility will be able to attract and develop.

"Brunswick Corporation will create a commanding position in boat design and innovation with the formation of our world-class technology center," said David Foulkes, Brunswick Corporation chief executive officer. "Over the last few years, we have established a strong foundation of cross-functional and cross-brand initiatives and investments that leverage the power of our enterprise. The Brunswick Fiberglass Boat Technology Center is one of the essential building blocks for our future vision; we will continue to define, create and embody the future of recreational boating."

Slated to open late in the third quarter of 2019, the BFBTC will give the Company additional resources, while also creating technology and engineering jobs in Central Florida – positioning Brunswick as an employer of choice around the country.

"Technology has completely changed the boating industry over the past decade, and both Boston Whaler and Sea Ray have been at the forefront of that change," said Huw Bower, Brunswick Boat Group president. "The entire Brunswick Boat Group will benefit from shared resources in the new technology center, and there is a tremendous amount of growth opportunity for all of our brands."

"2019 will be a transformative year for Brunswick, and the addition of the new Technology Center is just one piece of the overall story," said Foulkes, "As we continue to position our focus and vision solely on the global marine industry, it will be imperative that we continue to create centers of excellence to consistently grow and improve the boating experience."

About Brunswick
Headquartered in Mettawa, Ill., Brunswick Corporation's leading consumer brands include

Mercury Marine outboard engines; Mercury MerCruiser sterndrive and inboard packages; Mercury global parts and accessories including propellers, and SmartCraft electronics; Power Products Integrated Solutions; MotorGuide trolling motors; Attwood, Garelick and Whale marine parts; Land 'N' Sea, BLA, Payne's Marine, Kellogg Marine & Lankhorst Taselaar marine parts distribution; and Mercury and Quicksilver parts and oils; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern boats; Life Fitness, Hammer Strength, Cybex, Indoor Cycling Group and SCIFIT fitness equipment; and Brunswick billiards tables, accessories and game room furniture. For more information, visit https://www.brunswick.com.

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