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BRUNSWICK®

Boston Whaler Unveils Reimagined Realm 350 and 380; Highlights Technology Innovation at the Miami International Boat Show

EDGEWATER, Fla. – February 15, 2023 – Building on Boston Whaler's continued product and technology innovation, the Company will headline its 2023 Miami International Boat Show exhibit with a special release of the Reimagined 350 and 380 Realm, with new styling and performance that will confidently adventure beyond the horizon and back. Additionally, Boston Whaler will showcase the future of boating and how Brunswick's overall ACES (Autonomy, Connectivity, Electrification, Shared Access) strategy is coming to life through the Boston Whaler brand.

"It's been an extraordinary year for Boston Whaler, and we are thrilled to kick-off the 2023 season at one of the industry's most iconic events showcasing some of the latest advancements across our model lineup," said Kris Neff, President, Boston Whaler. "The Realm family highlights our expertise in design, manufacturing and technology innovation to deliver incredible capability and performance with outstanding comfort. The reimagined series sets the standard in its category of express cruisers, and we look forward to officially unveiling the line here in Miami amongst our dedicated and loyal global consumer base."

The Boston Whaler display will highlight 15 models ranging from 13 to 42 feet, including the Reimagined 350 and 380 Realm, which will be making their global debut. Initially launched in 2017, the Boston Whaler Realm series created an industry defining blend of center console performance and capability with the comforts of an express cruiser and functionality of a dual console. The new modernized design perfectly balances luxury amenities and rugged capabilities to withstand any weather elements for a unlimited adventure on the water. The Realm series has been reimagined for 2023 with the following new enhancements:

- Modernized interior furnishings providing quality craftsmanship and functional designs to promote comfort and on-water adventure
- Stylish sculpted exterior upholstery built to withstand all weather conditions pairs tastefully with an all-new teak trim package
- Fully integrated Simrad® systems providing captains with complete control, navigation and confidence at the helm
- Enhanced helm switches and cockpit lighting for a more refined experience
- Powered by the latest Mercury Outboard technology with 400HP V10 Verado and 600HP V12 Verado

Among Boston Whaler's exhibit highlights will also be an introduction of the Fathom® e-power system on the Boston Whaler 405 Conquest. This integration is a nod to the synergies across Brunswick and sets the stage for future of electrification within the Boston Whaler lineup.

“Our teams are the best in the industry, and the collaboration across our organization harnesses the opportunity to lead the future of recreational boating,” continued Neff. “We look forward to previewing what we have in store at MIBS 2023.”

Boston Whaler will have a presence at the Miami Convention Center, providing the opportunity to explore 15 models across its diverse lineup of Center Consoles, Dual Consoles, Express Cruisers, and Pilot Houses and participate in detailed product walk-throughs and engage with product experts. The following boats from each of Boston Whaler’s model series will be on display:

- 130 Super Sport
- 170 Montauk
- 240, 280, 320 Vantage
- 250 & 280 Dauntless
- 280, 330, 360, 420 Outrage
- 325 & 405 Conquest
- 350 & 380 Realm

Boston Whaler's exhibit is located at exhibit #MB2254 at the Miami Convention Center. For more information on the Boston Whaler 350 and 380 Realm, or to learn more about the entire range of Boston Whaler's line of performance boats, visit bostonwhaler.com.

About Boston Whaler

For more than 60 years, Boston Whaler has been building superior quality unsinkable runabouts, cruisers and center console boats. Founded in 1958 and currently headquartered in Edgewater, Fla., the company’s unique foam-cored construction process contributes not only unsurpassed flotation, but also superior ride characteristics and durability. The current product line ranges from 13 to 42 feet and is distributed around the world by a network of exceptional dealers. For more information about The Unsinkable Legend™, please visit bostonwhaler.com. Boston Whaler is owned by Brunswick Corporation, the leading marine manufacturer in the world.

About Brunswick

Brunswick Corporation (NYSE: BC) is the global leader in marine recreation, delivering innovation that transforms experiences on the water and beyond. Our unique, technology-driven solutions are informed and inspired by deep consumer insights and powered by our belief that “Next Never Rests™”. Brunswick is dedicated to industry leadership, to being the best and most trusted partner to our many customers, and to building synergies and ecosystems that enable us to challenge convention and define the future. Brunswick is home to more than 60 industry-leading brands. In the category of Marine Propulsion, these brands include, Mercury Marine, Mercury Racing and MerCruiser. Brunswick’s comprehensive collection of parts, accessories, distribution, and technology brands includes Mercury Parts & Accessories, Land ‘N’ Sea, Lowrance, Simrad, B&G, Mastervolt, RELiON, Attwood and Whale. Our boat brands are some of the best known in the world, including Boston Whaler, Lund, Sea Ray, Bayliner, Harris Pontoons, Princecraft and Quicksilver. Our service, digital and shared-access businesses include Freedom Boat Club, Boateka and a range of financing, insurance, and extended warranty businesses. While focused primarily on the marine industry, Brunswick also successfully leverages its portfolio of advanced

technologies to deliver an exceptional suite of solutions in mobile and industrial applications. Headquartered in Mettawa, IL, Brunswick has more than 18,500 employees operating in 29 countries. In 2022, Brunswick was named by Forbes as a World's Best Employer and as one of America's Most Responsible Companies by Newsweek, both for the third consecutive year. For more information, visit Brunswick.com.v