# Q4 2026 NEW MEMBER RIPL SWEEPSTAKES
# TERMS AND CONDITIONS

## Official Rules

- **NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**
- **AFFIDAVIT OF ELIGIBILITY, RELEASE OF LIABILITY & PRIZE ACCEPTANCE AGREEMENT MAY BE REQUIRED IF REQUESTED BY SPONSOR.**
- **BRUNSWICK CORPORATION IS NOT AFFILIATED IN ANY WAY WITH ANY BRAND WHOSE PRODUCTS OR SERVICES ARE BEING OFFERED AS PRIZES.**
- **BY ENTERING (OR OTHERWISE PARTICIPATING IN) THE SWEEPSTAKES, YOU AGREE TO THESE OFFICIAL RULES, WHICH CREATE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, SUCH CONTRACT INCLUDES GRANTS OF RIGHTS AND INDEMNITIES TO SPONSOR FROM YOU, A CLASS ACTION WAIVER, AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.**

**SPONSOR:** Brunswick Corporation, 26125 N. Riverwoods Blvd., Suite 500, Mettawa, IL 60045.

**ELIGIBILITY:** To enter the Q4 New Member Ripl Sweepstakes (the "Sweepstakes"), you must be at the time of entry (i) a legal U.S. resident who physically resides in the 50 United States (includes DC), and (ii) 18 years of age or older and have reached the age of majority in your state of residence. Persons who became members of the Ripl community on or before October 31, 2026 are NOT eligible. Employees of Sponsor or its affiliates, sales representatives, agencies, dealers, retailers, wholesalers, distributors, and promotional and other vendor agencies involved in the Sweepstakes, their respective parent companies, affiliates, subsidiaries, service agencies, independent contractors, and the immediate family (parent, spouse, sibling, child, grandparent, grandchild, regardless of where they reside) and household members of all such employees, are NOT eligible. Sweepstakes is subject to all federal, state, and local laws and regulations. Void where prohibited or restricted by law.

**SWEEPSTAKES PERIOD:** The Sweepstakes begins at 12:01 a.m. Eastern Time ("EST") on November 1, 2026 and ends at 11:59 p.m. EST January 31, 2027.

**HOW TO ENTER:** Become a member of Brunswick's Ripl online boating community during the Sweepstakes Period. Becoming a member of Ripl is free; Ripl membership has no obligations, and members may end their membership at any time.

Information about Ripl and how to become a Ripl member can be found at www.brunswick.com/Ripl. Once at the website, you will be required to complete the following steps. First, you will be asked to provide your full name, email, and phone number, as well as complete a short form, which will include questions relating to:

- how important the water is to you;
- activities you enjoy participating in;

- if you use a boat to enjoy the water; and
- if you are a boat owner or boat club member, which brand of boat you own or which boat club you belong to.

After you submit the form, you will receive an e-mail with a link to complete a survey, which includes answering questions that have been selected based on your responses to the form on the initial landing page. Specifically:

- **Boat Owners** will answer questions about their current boat(s), such as if you own more than one, what type it is, size, the type of water you go boating in (freshwater/saltwater), model, whether you purchased the boat new or used, how you store your boat, favorite features, if you would recommend the brand, your boat ownership history, what a new boat purchase would ideally include and look like, challenges you've experienced as a boater, and what your boating future might include.
- **Club Members** will answer questions about their club membership such as what year you joined, types of boats most often used, the type of water you go boating in (freshwater/saltwater), how long it takes to get to your club, why club membership was best for you versus buying a boat, if you would recommend your club, your boating history, if you were buying a boat what that would ideally include and look like, what would you need to be true for you to make a purchase, and what your boating future might include.
- **Everyone else** will answer questions about prior ownership/club membership (if applicable), how you go boating now, type of boat most often used, the type of water you go boating in (freshwater/saltwater), rental experience, if you were buying a boat what that would ideally look like**,** comfort level driving a boat, your barriers to ownership, what would need to be true for you to make a purchase, and what your boating future might include.

Finally, everyone will be asked to provide (optional) certain demographic questions, such as age range, gender, location, ethnicity, household income, and if you are interested in participating in future surveys via SMS message (also optional; if interested, you will be asked to provide a valid telephone number).

Once you have submitted the form AND completed the survey, you will be entered into the Sweepstakes. Responses provided by participants will not be judged, and the quality of responses provided will not affect a participants' ability to enter.

Limit one (1) entry per person. All entries must be received by 11:59 pm EST on January 31, 2027. Entries that are lost, late, illegible, corrupted, mechanically produced, misdirected, falsified, mutilated, damaged, altered, or otherwise irregular will be void and disqualified at Sponsor's sole and absolute discretion.

**PRIZES, & APPROXIMATE RETAIL VALUES:** Five (5) winners will be randomly selected in total from among all eligible entries. Each winner will receive the following: YETI® Tundra 45 Cooler (ARV: $325).

Winning a prize is contingent upon fulfilling all requirements set forth herein. PLEASE NOTE: All taxes on prizes are the sole responsibility of the winner. Any and all guarantees and warranties for merchandise prizes are subject to the manufacturer's and/or service providers' terms and conditions, and winner agrees to look solely to such manufacturers and/or service providers for any warranty or guarantee claim. Gift cards subject to standard terms and conditions. Where not

prohibited, affidavit of eligibility (including SSN), prize acceptance form, tax information, publicity release, and/or mutually acceptable liability releases may be required from winner. Prize is non-transferable and no substitution or cash equivalent is allowed, except in Sponsor's sole discretion. Sponsor reserves the right to substitute a prize of the same approximate retail value if advertised prize becomes unavailable for any reason.

**SELECTION OF THE WINNERS AND ODDS OF WINNING:** Sweepstakes prizes will be awarded in a random drawing on or about 1-2 business days following the stated end date of the Sweepstakes, with the potential winners chosen from among all eligible entries received. Odds of winning a Sweepstakes depends on the total number of eligible entries received. Winners will be notified by email or phone, in the sole discretion of the Sponsor. Winners will be required to respond as directed within 72 hours of the notification, or the prize will be forfeited, and an alternate winner will be chosen. Where not prohibited, affidavit of eligibility, prize acceptance form, tax information, publicity release, and/or mutually acceptable liability releases may be required if requested by Sponsor, and, if so requested, must be returned within the reasonable specified time or prize will be forfeited and alternate winner chosen. Upon notification from selected winners, Sponsor will communicate with winners about how to receive prizes. Prizes will be fulfilled no later than six to eight weeks after the drawing.

**PUBLICITY RELEASE:** Except where prohibited, acceptance of the prize constitutes winner's consent that his or her name, likeness, voice and/or biographical data may be used for advertising and promotional purposes without limitation and without additional notice, compensation, or consent.

**ENTRANTS' AGREEMENT TO ABIDE BY OFFICIAL RULES:** By entering, entrant agrees that s/he has read, accepted, and will abide by and be bound by these Official Rules and agrees that any dispute with regard to the conduct of this Sweepstakes, rule interpretation, or the awarding of the prize shall be submitted to Sponsor, whose decision shall be binding and final.

**RELEASE OF LIABILITY:** By entering, entrant agrees to release and hold harmless Sponsor and its dealers and retailers, affiliates, sales representatives, agencies, wholesalers, distributors and promotional and other vendor agencies involved in the Sweepstakes, its and their respective parent companies, affiliates, subsidiaries, service agencies, independent contractors, and the officers, directors, employees, agents and representatives of any of the above organizations ("Releasees") from any injury, loss or damage to person, including death, or property due in-whole or in-part, directly or indirectly, to the acceptance or use/misuse of the prize, participation in any Sweepstakes-related activity, or participation in the Sweepstakes.

**LIMITATION OF LIABILITY:** Releasees are not responsible for, and each entrant releases and holds harmless the Releasees from and against, any and all losses, damages, actions, demands, liabilities, or claims of whatever nature or kind arising out of, or in connection with a prize or any portion thereof, relating to a Sweepstakes. Without limiting the generality of the foregoing, the Releasees will not be responsible for any typographical or other error in a Sweepstakes post or other material related to a Sweepstakes, the administration of a Sweepstakes, the selection of entrants, in the announcement of the prize, including erroneous appearance of qualification for the prize, any entries or entrants disqualified for any of the reasons stated in these Official Rules, or any loss, damage or claims caused by, or in any way related to, the prize or the Sweepstakes itself.

WARNING: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS. SHOULD SUCH ATTEMPT BE MADE, SPONSOR

RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGE FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW AND TO BAN OR DISQUALIFY SUCH PERSON FROM THIS AND FUTURE SWEEPSTAKES.

**DISPUTES REGARDING THE IDENTITY OF ENTRANT:** Entries will be deemed made by the authorized email/Ripl account holder of the entry submitted. In the event of a dispute, the selected entrant may be required to provide proof that s/he is the authorized account holder of the identified account.

**CHANGES TO SWEEPSTAKES, OFFICIAL RULES, ETC.:** Under no circumstances will more than the stated number of prizes in a Sweepstakes post be awarded. Sponsor reserves the right, in its sole and absolute discretion, to modify, cancel, or suspend a Sweepstakes, or to amend the Official Rules at any time, without prior individual notice, should any factor interfere with the administration, security, or proper play of a Sweepstakes as contemplated by these Official Rules. If for any reason Sponsor is prevented from continuing with a Sweepstakes, or the integrity and/or feasibility of a Sweepstakes is undermined by any event including but not limited to fire, flood, pandemic, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, any federal, state, provincial/territorial, or local government law, order, or regulation, or any order of any court or jurisdiction, Sponsor shall have the right, but not the obligation, in its sole and absolute discretion, to award the prize from among all entries received to date for the respective Sweepstakes.

**DISPUTES/CHOICE OF LAW:** EACH ENTRANT AGREES THAT (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR IN CONNECTION WITH A SWEEPSTAKES, OR ANY PRIZE AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND ANY JUDICIAL PROCEEDING SHALL TAKE PLACE IN A FEDERAL OR STATE COURT IN ILLINOIS; (2) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING A SWEEPSTAKES, BUT IN NO EVENT ATTORNEYS' FEES; AND (3) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION, AND ENFORCEABILITY OF THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF ENTRANT AND THE SPONSOR IN CONNECTION WITH THE SWEEPSTAKES, SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF ILLINOIS, WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS OF ANY OTHER JURISDICTION THAT WOULD CAUSE THE APPLICATION OF THE LAWS OF ANY JURISDICTION OTHER THAN THOSE OF THE STATE OF ILLINOIS.

**RULES GOVERN:** Sweepstakes will be run in accordance with these Official Rules, which shall prevail, govern, and control in the event of any inconsistency with any Sweepstakes-related materials.

**PRIVACY:** Personally identifiable information that is submitted by entrants as part of a Sweepstakes will be used to administer the Sweepstakes, select prize winners, and fulfill the prizes,

and will be treated in accordance with Sponsor's Privacy Policy available at https://www.brunswick.com/privacy-policy.

**WINNERS' LIST:** For the name of the winners, send a self-addressed stamped envelope to: Winner's List – Q4 New Member Ripl Sweepstakes, c/o Brunswick Marketing, 26125 N. Riverwoods Blvd., Suite 500, Mettawa, IL 60045. Requests must be received no later than 90 days after the conclusion of a Sweepstakes.