

2023 AUGUST RIPL SWEEPSTAKES

OFFICIAL RULES

- **NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**
- **THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED, OR ADMINISTERED BY, OR ASSOCIATED WITH, FACEBOOK, INSTAGRAM, TWITTER, YETI®, OR VISA®, YOU ARE PROVIDING YOUR INFORMATION TO SPONSOR AND NOT TO FACEBOOK, INSTAGRAM, TWITTER, YETI, OR VISA.**
- **AFFIDAVIT OF ELIGIBILITY, RELEASE OF LIABILITY & PRIZE ACCEPTANCE AGREEMENT MAY BE REQUIRED IF REQUESTED BY SPONSOR.**
- **BY ENTERING (OR OTHERWISE PARTICIPATING) IN THE SWEEPSTAKES, YOU AGREE TO THESE OFFICIAL RULES, WHICH CREATE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, SUCH CONTRACT INCLUDES GRANTS OF RIGHTS AND INDEMNITIES TO SPONSOR FROM YOU, A CLASS ACTION WAIVER, AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.**

SPONSOR: Brunswick Corporation, 26125 N. Riverwoods Blvd., Suite 500, Mettawa, IL 60045.

ELIGIBILITY: To enter the 2023 August Ripl Sweepstakes (the “Sweepstakes”), you must be at the time of entry (i) a legal U.S. resident who physically resides in the 50 United States (includes DC); (ii) 18 years of age or older and have reached the age of majority in your state of residence; and (iii) a member of Brunswick’s Ripl online boating community.

Becoming a member of Ripl is free; Ripl membership has no obligations, and members may end their membership at any time. Information about Ripl and how to become a Ripl member can be found at www.brunswick.com/Ripl.

Employees of Sponsor or its affiliates, sales representatives, agencies, dealers, retailers, wholesalers, distributors, and promotional and other vendor agencies involved in the Sweepstakes, their respective parent companies, affiliates, subsidiaries, service agencies, independent contractors, and the immediate family (parent, spouse, sibling, child, grandparent, grandchild, regardless of where they reside) and household members of all such employees, are NOT eligible. Sweepstakes is subject to all federal, state, and local laws and regulations. Void where prohibited or restricted by law.

SWEEPSTAKES ENTRY PERIOD, PRIZES, & APPROXIMATE RETAIL VALUES:

The Sweepstakes consists of five (5) separate drawings. The entry period for each of the drawings begins at 12:01 a.m. Eastern Time (“EST”) on August 22, 2023 and ends at 11:59 p.m. EST September 30, 2023. Limit one (1) entry per each drawing. For each respective drawing, one (1) winner from among the eligible entries received will be randomly selected to receive one prize from the list below:

| Available Prizes | Prize | ARV |
|------------------|--|-------|
| 1 | Yeti® Cooler Kit: Yeti Tundra 45 Cooler, Cutting Board Divider, and Dry Basket | \$400 |
| 2 | \$100 Visa® Gift Card | \$100 |
| 2 | Ripl Box: Subsafe, Dock & Bay Towel, First Aid Kit, and SquidCup Squeeze | \$100 |

Entries that are lost, late, incomplete, illegible, corrupted, mechanically reproduced, falsified, mutilated, damaged, altered or otherwise irregular, misdirected entries, or entries not received for any other reason will be void and disqualified at Sponsor's sole and absolute discretion.

Additional Prize Details. Winning a prize is contingent upon fulfilling all requirements set forth herein. PLEASE NOTE: All taxes on prizes are the sole responsibility of the winner. Any and all guarantees and warranties for merchandise prizes are subject to the manufacturer's and/or service providers' terms and conditions, and winner agrees to look solely to such manufacturers and/or service providers for any warranty or guarantee claim. Gift cards subject to standard terms and conditions. Where not prohibited, affidavit of eligibility (including SSN), prize acceptance form, tax information, publicity release, and/or mutually acceptable liability releases may be required from winner. Prize is not transferable and no substitution or cash equivalent is allowed, except in Sponsor's sole discretion. Sponsor reserves the right to substitute a prize of the same approximate retail value if advertised prize becomes unavailable for any reason. Limit one (1) prize per person during the entire Sweepstakes Period (i.e., August 22, 2023-September 30, 2023).

HOW TO ENTER: During the Sweepstakes Period, please visit the Sweepstakes webpage available at <https://www.brunswick.com/ripl/1k-hours-outside>.

Once at the website, you will be asked to provide your full name, email, and phone number, as well as complete a short form, which will include questions relating to:

- How important the water is to you;
- Activities you enjoy participating in;
- If you use a boat to enjoy the water; and
- If you are a boat owner or boat club member, which brand of boat you own or which boat club you belong to.

After you submit the form, you will receive an e-mail with a link to complete a short survey, which includes answering the below questions:

- Where is your favorite place to go boating and/or enjoy the water?
- What is it about this place that you LOVE? Share what makes it unique or special.

Finally, you will be asked to provide (optional) certain demographic questions, such as age range, gender, location, ethnicity, and household income.

Once you have submitted the form AND completed the survey, you will be entered into the Sweepstakes.

All entries must be received by 11:59 pm EST on September 30, 2023. Entries that are lost, late, illegible, corrupted, mechanically produced, misdirected, falsified, mutilated, damaged, altered, or otherwise irregular will be void and disqualified at Sponsor's sole and absolute discretion. Limit

one entry per person/e-mail address/authorized Ripl account holder during the Sweepstakes Period. The information you provide will be used consistent with Sponsor's Privacy Policy.

ENTRY REQUIREMENTS / RESTRICTIONS: Sweepstakes entries will not be judged; however, entries submitted in connection with a Sweepstakes cannot: (i) require license or usage rights from any third party; (ii) include any trademarked or copyrighted brand names/logos, except those of Sponsor; (iii) defame or invade the rights or privacy of any person, living or deceased, or otherwise infringe upon any third party's personal, proprietary, or intellectual rights; (iv) contain illegal or unlawful material; or (v) promote bigotry, racism, harm, or discrimination. Entry must be consistent with Sponsor's reputation in the marketplace and must be suitable for audiences of all ages. Entries that, in Sponsor's sole discretion and determination, contain any type of vulgarity or objectionable content will be disqualified. Entries that do not meet these stated criteria, or entries that (in Sponsor's sole discretion) may technically meet the stated criteria but do not reflect the intent and the spirit of the Sweepstakes, are not eligible.

Entry constitutes entrant's certification that he/she is the owner of the entry and is able and authorized to submit it. By submitting an entry, entrants agree to indemnify and hold harmless Sponsor and its parent companies, subsidiaries, affiliates, sales representatives, agencies, retailers, wholesalers, distributors, and promotional and other vendor agencies involved in this Sweepstakes/Contest from any and all claims, damages, expenses, costs (including reasonable attorney fees) and liabilities (including settlements), resulting from or relating to entry, or any information supplied or represented to Sponsor by the entrant.

SELECTION OF THE WINNERS AND ODDS OF WINNING: Each Sweepstakes prize will be awarded in a random drawing on or about 1-2 business days following the stated end date of the Sweepstakes, with the potential winners chosen from among all eligible entries received. Odds of winning a Sweepstakes depends on the number of eligible entries received. Winners will be announced by email or phone, in the sole discretion of the Sponsor. Winners will be required to respond as directed within 72 hours days of the notification, or the prize will be forfeited and an alternate winner will be chosen. Where not prohibited, affidavit of eligibility, prize acceptance form, tax information, publicity release, and/or mutually acceptable liability releases may be required if requested by Sponsor, and, if so requested, must be returned within reasonable specified time or prize will be forfeited and alternate winner chosen. Sponsor will communicate with winners on how to receive prizes. Prizes will be fulfilled no later than six to eight weeks after the drawing.

PUBLICITY RELEASE: Except where prohibited, acceptance of the prize constitutes winner's consent that his or her name, likeness, voice and/or biographical data may be used for advertising and promotional purposes without limitation and without additional notice, compensation, or consent.

ENTRANTS' AGREEMENT TO ABIDE BY OFFICIAL RULES: By entering, entrant agrees that s/he has read, accepted, and will abide by and be bound by these Official Rules and agrees that any dispute with regard to the conduct of this Sweepstakes, rule interpretation, or the awarding of the prize shall be submitted to Sponsor, whose decision shall be binding and final.

RELEASE OF LIABILITY: By entering, entrant agrees to release and hold harmless Sponsor and its dealers and retailers, affiliates, sales representatives, agencies, wholesalers, distributors and promotional and other vendor agencies involved in the Sweepstakes, their respective parent companies, affiliates, subsidiaries, service agencies, independent contractors, and the officers, directors, employees, agents and representatives of any of the above organizations ("Releasees") from any injury, loss or damage to person, including death, or property due in-whole or in-part,

directly or indirectly, to the acceptance or use/misuse of the prize, participation in any Sweepstakes-related activity, or participation in the Sweepstakes.

LIMITATION OF LIABILITY: Releasees are not responsible for, and each entrant releases and holds harmless the Releasees from and against, any and all losses, damages, actions, demands, liabilities, or claims of whatever nature or kind arising out of, or in connection with a prize or any portion thereof, relating to a Sweepstakes. Without limiting the generality of the foregoing, the Releasees will not be responsible for any typographical or other error in a Sweepstakes post or other material related to a Sweepstakes, the administration of a Sweepstakes, the selection of entrants, in the announcement of the prize, including erroneous appearance of qualification for the prize, any entries or entrants disqualified for any of the reasons stated in these Official Rules, or any loss, damage or claims caused by, or in any way related to the prize or the Sweepstakes itself.

WARNING: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS. SHOULD SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGE FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW AND TO BAN OR DISQUALIFY SUCH PERSON FROM THIS AND FUTURE SWEEPSTAKES.

DISPUTES REGARDING THE IDENTITY OF ENTRANT: Entries will be deemed made by the authorized email/Ripl account holder of the entry submitted. In the event of a dispute, the selected entrant may be required to provide proof that s/he is the authorized account holder of the identified account.

CHANGES TO SWEEPSTAKES, OFFICIAL RULES, ETC.: Under no circumstances will more than the stated number of prizes in a Sweepstakes post be awarded. Sponsor reserves the right, in its sole and absolute discretion, to modify, cancel, or suspend a Sweepstakes, or to amend the Official Rules at any time, without prior individual notice, should any factor interfere with the administration, security, or proper play of a Sweepstakes as contemplated by these Official Rules. If for any reason Sponsor is prevented from continuing with a Sweepstakes, or the integrity and/or feasibility of a Sweepstakes is undermined by any event including but not limited to fire, flood, pandemic, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state, provincial/territorial or local government law, order or regulation, order of any court or jurisdiction, Sponsor shall have the right, but not the obligation, in its sole and absolute discretion, to award the prize from among all entries received to date for the respective Sweepstakes.

DISPUTES/CHOICE OF LAW: EACH ENTRANT AGREES THAT (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR IN CONNECTION WITH A SWEEPSTAKES, OR ANY PRIZE AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND ANY JUDICIAL PROCEEDING SHALL TAKE PLACE IN A FEDERAL OR STATE COURT IN ILLINOIS; (2) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING A SWEEPSTAKES, BUT IN NO EVENT ATTORNEYS' FEES; AND (3) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND

ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF ENTRANT AND THE SPONSOR IN CONNECTION WITH A SWEEPSTAKES SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF ILLINOIS, WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS OF ANY OTHER JURISDICTION THAT WOULD CAUSE THE APPLICATION OF THE LAWS OF ANY JURISDICTION OTHER THAN THOSE OF THE STATE OF ILLINOIS.

RULES GOVERN: Sweepstakes will be run in accordance with these Official Rules, which shall prevail, govern and control in the event of any inconsistency with any Sweepstakes-related materials.

PRIVACY: Personally identifiable information that is submitted by entrants as part of a Sweepstakes will be used to administer the Sweepstakes, select prize winners, and fulfill the prizes, and will be treated in accordance with Sponsor's Privacy Policy available at <https://www.brunswick.com/privacy-policy>.

WINNERS' LIST: For the name of the winners, send a self-addressed stamped envelope to: Winner's List – 2023 August Ripl Sweepstakes, c/o Brunswick Marketing, 26125 N. Riverwoods Blvd., Suite 500, Mettawa, IL 60045. Please identify the specific name and date of the relevant Sweepstakes. Requests must be received no later than 90 days after the conclusion of a Sweepstakes.